



BRADENTON BEER FESTIVAL

<> <> <> <> <> <> <> <> <> <> <>

Restaurant Participation Information

Date: Saturday, March 12, 2011
Time: 4:00PM - 8:00PM

Place: Old Main Street,
Downtown Bradenton

Projected Attendance: 1,500+

Benefits to Participating Companies:

The **Bradenton Beer Festival** will receive multi-media exposure, publicity and advertising, including:

- > Newsprint: Creative Loafing
- > Radio (minimum of 100 commercials - your restaurant will be mentioned in 50%)
- > Promotional announcements / ticket giveaways on Radio stations
- > Flyers, Posters, etc. at participating restaurants, pubs, etc.

Entry Requirements:

- > The enclosed registration form must be completed and returned A.S.A.P.!!
- > Entry fee: **None**
- > Complimentary food samples must be provided throughout the event.
- > At least one company representative for set up and tear down (volunteers will be available)

Event Regulations:

- > Participating restaurants/vendors must arrive early enough on Saturday, March 12th to be set up and ready to serve food samples by 4:00 p.m.
- > Minimum of one staff person to remain at your booth for the entire event.

AIM will provide:

- > One 8' table with table cloth
- > All paper products, cups, forks, napkins, ice, etc.
- > Volunteer assistants to help staff booths
- > Entertainment and decorations to insure an exciting festive atmosphere
- > Security

Registered participants will receive a confirmation letter, layout map and set up schedule.

PLEASE RETURN YOUR ATTACHED REGISTRATION FORM A.S.A.P.!!

**BRADENTON BEER FESTIVAL C/O ADVERTISING & INNOVATIVE MARKETING
501 N. ORLANDO AVENUE, #313-128, WINTER PARK, FLORIDA 32789
VOICE 407.383.2331 <> FAX 407.834.1664 <> BESTBEERFEST@aol.com**



BRADENTON BEER FESTIVAL



Restaurant Participant Registration Form
March 12, 2011
4:00 p.m. - 8:00 p.m.

We are delighted to have you join us!!

Company Name _____ Phone _____

Contact Person _____ Fax _____

E-mail Address _____ Web Site Address _____

Address _____

City _____ State _____ Zip _____

Special Requests – electricity, etc. _____

Please type of print clearly the food samples you will be serving at our event.

If you have any questions, or would like additional information,
please call Advertising & Innovative Marketing @ 407.383.2331

PLEASE RETURN THIS REGISTRATION FORM ASAP

Please Email or Fax to: 407.834.1664

**BRADENTON BEER FESTIVAL C/O ADVERTISING & INNOVATIVE MARKETING
501 N. ORLANDO AVENUE, #313-128, WINTER PARK, FLORIDA 32789
VOICE 407.383.2331 <> FAX 407.834.1664 <> BESTBEERFEST@aol.com**