



2nd East Orlando Beer Festival!



Business Participation Information Flyer

Date: Saturday, March 20, 2010 Place: Waterford Lakes Town Center
Time: 1:00 P.M. - 5:00 P.M. 408 Expwy @ Alafaya Tr. East Orlando

Projected Attendance: 1,500+

Entry Requirements:

- > Please return the enclosed registration form by March 10, 2010
- > At least one company representative for set up and tear down (a limited number of volunteers will be available)

Event Regulations:

- > Participating vendors must arrive on March 20th and be set up and ready to greet the public by 1:00 p.m.
- > Minimum of one staff person to remain at your booth for the entire event.

AIM will provide:

- > One 8' table with table cloth
- > Security
- > Entertainment and decorations to insure an exciting & festive atmosphere

10X10' Display Space Starting At \$300.00

Sponsorship Packages Also Available - Call For Details

Registered participants will receive:

Layout Map

Confirmation Note

Last Minute Instructions with a set up schedule.



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Business Registration Form

Waterford Lakes Town Center @ East-West Expwy @ Alafaya Tr.
East Orlando Saturday, March 20, 2010 1:00 PM - 5:00 PM

We are delighted to have you join us!!

Company Name Phone

Contact Person Title Fax

Address

City State Zip

Email Address Web Site

Type of Business

Please provide a brief business description and what you will display at the event:

If you have any questions, or would like additional information,
please call Advertising & Innovative Marketing @ 407.383.2331

PLEASE RETURN THIS REGISTRATION FORM BY MARCH 10th!

Please Fax to: 407.834.1664

2nd EAST ORLANDO BEER FESTIVAL c/o ADVERTISING & INNOVATIVE MARKETING
501 N. ORLANDO AVENUE, #313-128, WINTER PARK, FLORIDA 32789
VOICE 407.383.2331 <> FAX 407.834.1664 <> WWW.FLORIDABEERFESTIVALS.COM