



14th Annual Greater Gator Beer Festival



Same Great Location!

Date: **Saturday, March 27, 2010** Place: **Magnolia Parke, 4700 NW 39th Ave.**
Time: **1:00 P.M. - 5:00 P.M.** **Gainesville, FL**

Benefits to Participating Companies:

The 14th Annual G.G.B.F. will receive multi-media publicity & advertising, including:

- > Radio (minimum of 100 commercials):
- > Print: Display ads in The Florida Alligator, etc.
- > Public Service / Community Service Announcements: Radio & Newsprint
- > Promotional announcements / Ticket giveaways on Radio stations
- > Flyers, Posters, etc at area ABC Fine Wines & Spirits, participating restaurants, etc.

Entry Requirements:

- > The enclosed registration form must be completed and returned A.S.A.P.!
- > Complimentary samples of beer must be provided at each booth throughout the event.
- > At least one company representative for set up and tear down (volunteers will be available)

Event Regulations:

- > Maximum of four (4) beers to be poured at each table
- > Vendors must arrive early enough on Saturday, **March 27, 2010** to be set up and ready to pour cold beer by 1:00 P.M.
- > Minimum of one staff person to remain at your booth for the entire event.
- > **MAXIMUM LEGAL SAMPLE SIZE IS 2 OUNCES. NO FULL GLASSES, PLEASE!**

We will Provide:

- > Volunteer assistants to help staff booths
- > Ice for product
- > Security
- > Entertainment and decorations to insure an exciting festive atmosphere

Registered participants will receive a confirmation letter, layout map and set up schedule. If you are coming from out of town and need a hotel night, please ask about our available hotel packages!

PLEASE RETURN YOUR REGISTRATION FORM BY 3/20/10!

AIM

501 N. ORLANDO AVENUE #313-128, WINTER PARK, FLORIDA 32789

VOICE: 407-383-2331 Fax:407-834-1664

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