14th Annual Greater Gator Beer Festival

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Business Participant Registration Form

Magnolia Parke - Gainesville

4700 NW 39th Avenue

Saturday, March 27, 2010

1:00 P.M. - 5:00 P.M.

We are delighted to have you join us!!

____

Company Name Phone

____

Contact Person (Title) Fax

____

Address

____

City State Zip

____

Type of Business Email Address

Please describe the type of display you will be setting up at our event. Any brand name(s) should be printed exactly as you would like them to appear on any printed materials. Please type or print clearly:

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If you have any questions, or would like
additional information, please call AIM at 407-383-2331

PLEASE RETURN THIS REGISTRATION FORM TO AIM BY 3/15/10!

Fax: 407.834.1664

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14th Annual G.G.B.F., c/o AIM, 501 N. Orlando Avenue #313-128, Winter Park, Florida, 32789
Voice 407.383.2331 <> 407.834.1664 Fax <> ADVINMAR@aol.com

14th Annual Greater Gator Beer Festival

Business Participation Information Flyer

Date:	March 27, 2010	Place:	Magnolia Parke
Time:	1:00 - 5:00 P. M.		4700 NW 39th Ave. Gainesville

Benefits to Participating Businesses:

The 14th Annual Greater Gator Beer Festival will receive multi-media publicity and advertising, including:

> Print: Display ads in: Gainesville Sun, The Alligator, etc.
> Radio (minimum of 100 commercials)
> Promotional announcements / ticket giveaways on Radio stations
> Flyers, Posters, etc at area ABC Fine Wines & Spirits, participating restaurants, etc
> Flyers, Posters, etc. at participating restaurants, etc.

Entry Requirements:

> The enclosed registration form must be completed and returned to AIM A.S.A.P.
> **ENTRY FEE:** 10'X10' display space $300.00 and up, depending on business type & space requirements
> At least one company representative on hand from set up to tear down (volunteers will be available)

Event Regulations:

> Vendors must arrive at Magnolia Parke early enough on Saturday, March 27th to be set up and ready to greet the public by 1:00 P.M.
> Minimum of one staff person to remain at your booth for the entire event.

AIM Will Provide:

> One 8' table with table cloth for your booth
> Volunteer assistants to help staff booths
> Security
> Entertainment and decorations to insure an exciting festive atmosphere

Registered participants will receive a confirmation letter, a layout map and a set up schedule.

PLEASE RETURN YOUR REGISTRATION FORM A.S.A.P.!

AIM
501 N. Orlando Avenue #313-128, Winter Park, Florida 32789
voice 407-383-2331 - **407-834-1664 fax**