



# 14<sup>th</sup> Annual Greater Gator Beer Festival

SAME GREAT LOCATION!!!!

## Restaurant Participation Information Flyer

Date: Saturday, March 27, 2010  
Time: 1:00 P.M. - 5:00 P.M.

Place: Magnolia Parke, 4700 NW39th Ave.  
Gainesville, Florida

Benefits to Participating Companies:

The 14<sup>th</sup> Annual G.G.B.F. Will Receive Multi-media Publicity & Advertising, Including:

- > Radio (minimum of 100 commercials - your restaurant will be mentioned in 50%)
- > Print: Display ads in: Gainesville Sun, The Florida Alligator, etc.
- > Promotional announcements / ticket giveaway on Radio stations
- > Flyers, Posters, etc at area ABC Fine Wines & Spirits, participating restaurants, etc
- > Flyers, Posters, etc. at participating restaurants

Entry Requirements:

- > The enclosed registration form must be completed and returned A.S.A.P.!
- > Entry Fee: **NONE REQUIRED**
- > Complimentary food samples must be provided throughout the event.
- > At least one company representative for set up and tear down (volunteers will be available)

Event Regulations:

- > Participating restaurants/Vendors must arrive at the venue early enough on **Saturday, March 27<sup>th</sup>** to be set up and ready to serve food samples by 1:00 p.m.
- > Minimum of one staff person to remain at your booth for the entire event.

AIM Will Provide:

- > One 8' table with table cloth for your booth
- > Volunteer assistants to help staff booths
- > All paper plate products, cups, forks, napkins, ice, etc.
- > Security
- > Entertainment and decorations to insure an exciting festive atmosphere

Registered participants will receive a confirmation letter, a layout map and a set up schedule.

**PLEASE RETURN YOUR REGISTRATION FORM A.S.A.P.!**

AIM  
501 N. Orlando Avenue #313-128  
Winter Park, Florida 32789  
Voice 407-383-2331 <> Fax 407-834-1664

14<sup>th</sup> ANNUAL G.G.B.F., C/O AIM, 501 N. ORLANDO AVENUE #313-128, WINTER PARK, FLORIDA, 32789  
VOICE 407.383.2331 <> 407.834.1664 FAX <> ADVINMAR@aol.com

